

# PRIJA

## Fortifying Shampoo

### Product code

**P400SPR**

### Product description

FORTIFYING SHAMPOO WITH ERUCA SATIVA, IN RECYCLED PET BOTTLE 380 ML, UNSEALED PUMP, PRIJA

### Product profile

Strengthening shampoo with Eruca Sativa, cleansing and conditioning for all hair types. Formulated with a carefully balanced blend of surfactants, it forms a soft, creamy lather that gently cleanses without attacking the hair structure. Enriched with Eruca sativa extract, it gently cleanses and helps to recompact the hair cuticle, improving shine. Cultivated and appreciated in ancient times throughout the Mediterranean area, Eruca is a very hardy plant that is adapted to the most difficult terrain. Extracts rich in minerals and antioxidants are obtained from the leaves.

Treated hair shows a significant improvement (evaluation carried out after 6 washes for comparison with reference sample). Enveloping fragrance combining strength and character with a warm, relaxing atmosphere.

### Certification

Product suitable for vegans certified by VEGANOK

### How to use

Gently massage into hair and scalp, rinse thoroughly and repeat if necessary.

## Cosmetic characteristics

### Appearance

Transparent viscous liquid

### pH

5,0 ± 0,3

### Colour

Light brown

### INCI Labelling

Aqua (Water), Sodium Laureth Sulfate, Cocamidopropyl Betaine, Sodium Chloride, Disodium Laureth Sulfosuccinate, Citric Acid, Sodium Benzoate, Parfum (Fragrance), Potassium Sorbate, Coco-Glucoside, Glyceryl Oleate, Sodium Gluconate, Propylene Glycol, Polyquaternium-7, Guar Hydroxypropyltrimonium Chloride, Eruca Sativa Leaf Extract, Tocopherol, Hydrogenated Palm Glycerides Citrate, Hexyl Cinnamal, Limonene, Linalool, CI 19140 (Yellow 5), CI 16035 (Red 40), CI 42090 (Blue 1). (CPNP 00P2\_R11)

### Claim

Dermatologically tested, Nickel tested, Vegan Friendly



## Logistic and technical product details

**Product size** 380 ml

**Packaging material** Pump: C/PP 92  
Bottle: PET 1  
100% PCR

**Manufacture** Made in Italy

**Pieces per box** 18

**Box dimension** 18,50 X 20,40 X 38,00 cm

**Single box gross weight** 8 kg

**Boxes per pallet** 60

**Stockage details** Store at a room temperature of 10°C to 30°C, do not expose to direct sunlight.

## Certification

