

PRIJA
Fortifying Shampoo



Product code

PET44SPR

Product description

FORTIFYING SHAMPOO WITH ERUCA SATIVA, IN BOTTLE 40 ML, PRIJA

Product profile

Strengthening shampoo with Eruca Sativa, cleansing and conditioning for all hair types. Formulated with a carefully balanced blend of surfactants, it forms a soft, creamy lather that gently cleanses without attacking the hair structure. Enriched with Eruca sativa extract, it gently cleanses and helps to recompact the hair cuticle, improving shine. Cultivated and appreciated in ancient times throughout the Mediterranean area, Eruca is a very hardy plant that is adapted to the most difficult terrain. Extracts rich in minerals and antioxidants are obtained from the leaves. Treated hair shows a significant improvement (evaluation carried out after 6 washes for comparison with reference sample). Enveloping fragrance combining strength and character with a warm, relaxing atmosphere.

How to use

Gently massage into hair and scalp, rinse thoroughly and repeat if necessary.

Cosmetic characteristics

Appearance

Transparent viscous liquid

pH

5,0 ± 0,3

Colour

Light brown

INCI Labelling

Aqua (Water), Sodium Laureth Sulfate, Cocamidopropyl Betaine, Sodium Chloride, Disodium Laureth Sulfosuccinate, Citric Acid, Sodium Benzoate, Parfum (Fragrance), Potassium Sorbate, Coco-Glucoside, Glyceryl Oleate, Sodium Gluconate, Propylene Glycol, Polyquaternium-7, Guar Hydroxypropyltrimonium Chloride, Eruca Sativa Leaf Extract, Tocopherol, Hydrogenated Palm Glycerides Citrate, Hexyl Cinnamal, Limonene, Linalool, CI 19140 (Yellow 5), CI 16035 (Red 40), CI 42090 (Blue 1). (CPNP 00P2_R11)

Claim

Dermatologically tested, Nickel tested, Vegan Friendly



Logistic and technical
product details

Product size	40 ml
Packaging material	Cap: PP 5 100% PCR Bottle: PET 1
Manufacture	Made in Italy

Pieces per box	216
Box dimension	20,50 X 26,00 X 40,00 cm
Single box gross weight	11,2 kg
Boxes per pallet	48
Stockage details	Store at a room temperature of 10°C to 30°C, do not expose to direct sunlight.